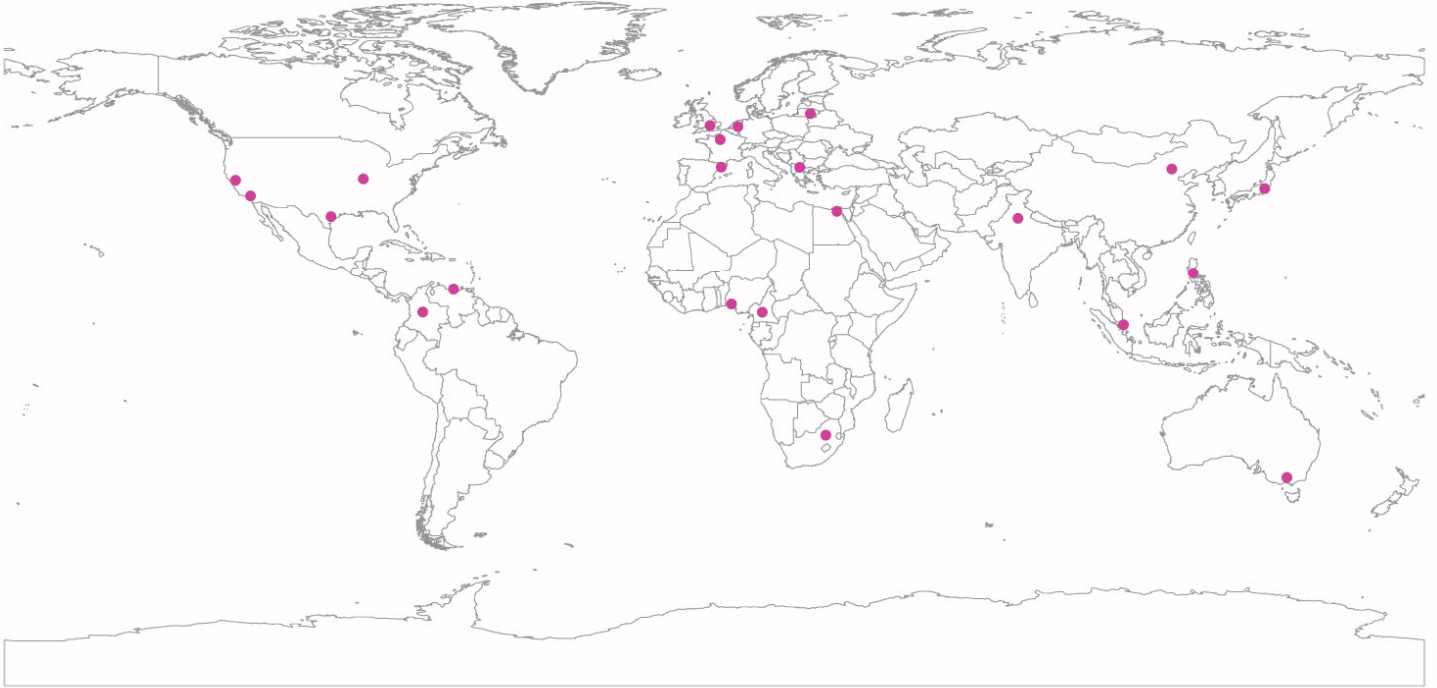


INDEPENDENT CURATORS INTERNATIONAL

PROJECT 35



Project 35 is a program of single-channel videos selected by 35 international curators who have each chosen one work from an artist that they think is important for audiences around the world to experience today. The resulting selection is released in four installments, and is presented simultaneously in an ever-expanding number of venues.

Drawing on ICI's extensive network of curators to trace a complexity of regional and global connections among practitioners, **Project 35** demonstrates the extent to which video is now one of the most important and far-reaching mediums for contemporary artists. Taking advantage of the medium's versatility, **Project 35** can be viewed in an auditorium, foyer, or in a gallery space. The DVDs can be projected or viewed on a monitor, depending on host venue needs and interests. It may be a key program component in a project space for a year; presented in weekly, monthly or quarterly screenings; or running in the cafe or education room every afternoon.

Project 35 recalls the founding initiatives of ICI. As a fledgling organization, ICI was an early proponent of video as an art form—the first ICI show in 1975 was organized for the São Paulo Biennial, presenting a survey of video works that included Vito Acconci, Bruce Nauman, Nam June Paik, Keith Sonnier, Steina Vasulka, Bill Viola, and others; artists who were pioneers working in a medium that was just beginning to gain traction in the field of contemporary art. For this significant anniversary, iCI is inviting curators from its past and present exhibitions as well as other leading professionals in the field today, aiming again for

a comprehensive grasp of a medium that remains viable for experimentation. Each DVD will be accompanied by a pdf with details of each video and a short introduction to each work by the selecting curator.

Curators include:

Mai Abu EIDahab (Egypt/Belgium), Magali Arriola (Mexico), Ruth Auerbach (Venezuela), Nicolas Bourriaud (France), Zoe Butt (Australia/Vietnam), Yane Calovski (Macedonia), Amy Cheng (Taiwan), Lee Weng Choy (Singapore), Ana Paula Cohen (Brazil), Joselina Cruz (Philippines), Sergio Edelsztein (Argentina/Israel), Charles Esche (UK/Netherlands), Lauri Firstenberg (U.S.), Alexie Glass-Kantor (Australia), Anthony Huberman (Switzerland/U.S.), Mami Kataoka (Japan), Constance Lewallen (U.S.), Lu Jie (China), Raimundas Malasauskas (Lithuania/France), Francesco Manacorda (Italy), Chus Martinez (Spain), Viktor Misiano (Russia), Deeksha Nath (India), Simon Njami (Cameroon/France), Hans Ulrich Obrist (Switzerland/UK), José Roca (Colombia), Bisi Silva (Nigeria), Franklin Sirmans (U.S.), Kathryn Smith (South Africa), Susan Sollins (U.S.), WHW (Croatia) and more

Basic facts:

Participation fee: \$3,600; may be paid in quarterly installments of \$900 (for organizations with an annual operating budget of \$100,000 or less, the fee can be reduced to the following: organization's annual operating budget x 0.035)

Number of artists or artist groups: 35

Number of works: 35

Space required: extremely flexible

Tour dates: January 2010 through December 2010. For later dates please contact ICI.

Independent Curators International (ICI) produces exhibitions, events, publications, and training opportunities for diverse audiences around the world. A catalyst for independent thinking, ICI connects emerging and established curators, artists, and institutions, to forge international networks and generate new forms of collaboration. Working across disciplines and historical precedents, the organization is a hub that provides access to the people, ideas, and practices that are key to current developments in the field, inspiring fresh ways of seeing and contextualizing contemporary art.